Cory K Costello, PhD

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Technical skills

- **Programming Languages & Other Tools:**
    - Expertise in R (tidyverse, ggplot2, lme4, caret), SQL, Git, Python, Markdown, Spark, Databricks, and Tableau.
- **Statistical Modeling:**
    - Expertise in Linear and Logistic Regression (incl. penalized), longitudinal data analysis and time series, Mixed Effects Modeling, Structural Equation Modeling, Supervised and Unsupervised Machine Learning, Social Network Analysis, & Natural Language Processing.
- **Research Approaches:**
    - Expertise in experimental (A/B testing), quasi-experimental, survey-based, and data scientific methods. Causal inference in experimental and non-experimental designs.
- **Experience Managing** several simultaneous projects and supervising small teams of researchers.

Experience

Senior Data Scientist   2021 - Present
Nielsen Corporation, Oldsmar, FL (Remote)

- Conducted end-to-end research to make data-driven decisions and recommendations for product improvement.
- Conducted statistical testing to monitor change in KPIs.
- Created dashboards to assist cross-functional partners with ongoing KPI monitoring.

Postdoctoral Fellow in Emotion and Self-Control Lab   2020 - 2021
University of Michigan, Ann Arbor, MI

- Conducted quantitative research on Emotions and Online Social Networks; mentored junior colleagues.

Graduate Employee   2014 - 2020
University of Oregon, Eugene, OR

- **Teaching Fellow** for several courses; graduate-level statistics; *R Bootcamp* for incoming PhD students.
    - Designed and led instructional labs in statistics and statistical programming.
    - Leveraged student surveys to spearhead greater emphasis on programming and data science skills.
    - Engaged administration to fund an annual R Bootcamp which I created and implemented.
- **Research Fellow** NIH & NSF funded projects on predicting psychological traits and states from Online Social Network data.
    - Designed research materials (e.g., surveys), recruited subjects, analyzed data, and reported results.
    - Resulted in several publications and professional presentations.

Graduate Research assistant   2012 - 2014
Wake Forest University, Winston-Salem, NC

- Cleaned and analyzed data, designed research materials, and communicated findings.

Education

Ph.D. Psychology, *University of Oregon*   2020
Dissertation: *Human and Computerized Inferences from Digital Footprints on Twitter*

M.A. Psychology, *Wake Forest University*   2014

B.A. Psychology, *New College of Florida (The Honors College of Florida)*   2012

see 5-page CV for more detail